

**Education**  
Bachelor of Fine Arts in Graphic Design  
The College Of New Jersey, Ewing, NJ, May 1998

**Computer Skills**  
InDesign, Illustrator, Photoshop, Acrobat,  
Dreamweaver, Powerpoint, Word, Excel

**Creative Skills**  
Graphic, advertising and web design, art direction, typography  
and page layouts, logo and corporate identity development,  
packaging design, ad production, computer-aided photo  
manipulation, computer-aided illustration, pre-press registration.

# MARK MORANO

## Recent Work Experience

**Think Communications Group, Pipersville, PA 2011–Present, Senior Art Director**  
Create and edit brochures, logos, in-house marketing collateral, corporate  
identities, page advertisements, web pages, e-blasts, animations and  
quarterly reports for national and regional accounts. Clients include  
BlackRock, Merrill Lynch, Prudential, B101, Reliance Standard,  
Extensis, D&B Business Information, Bucks County Children's Museum.

**Oxford Communications, Lambertville, NJ 2003–2010, Art Director**  
Designed print and interactive media for major brands. Successfully teamed  
with account executives, traffic and production managers to meet tight deadlines.  
Provided feedback and creative direction to junior designers. Major clients  
included Prime Outlets, Quick Chek, Rita's Water Ice, Wegmans Food Markets,  
Sesame Place, Brother International, Drexel University, Villa International,  
Electronics Boutique, Brookfield Homes, First Choice Bank, Westinghouse,  
Beazer Homes, Bucks County Conference & Visitor's Bureau.

**Fleer/Skybox International LP, Mount Laurel, NJ 2001–2002, Graphic Designer**  
Produced officially-licensed sports trading cards and die-cast collectibles for  
the NBA, MLB, NFL, WNBA and WWE. Also responsible for designing  
all sales materials, packaging, wrappers and advertising pertaining to each  
release. Worked closely with photography, editorial and pre-press departments.

**Freelance Work**  
**Bristol-Myers Squibb, Princeton, NJ 2011**  
Conceived branded identities for biopharmaceutical company.  
Worked on presentation decks and interactive marketing collateral.

**Achievements**  
Gold, 2010 NJADC Jersey Awards  
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Gold Award for Advertising Excellence, HSMIA Award, 2008  
Best Destination Marketing/Advertising Campaign,  
Magellan Award of Distinction, 2008  
Gold, 2007 JSPRA Jasper Awards

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